

# CCCNy Conference on Quality of Care in Oncology

Friday, September 20, 2013

Beth Israel Medical Center (*East Campus*)  
Phillips Ambulatory Care Center  
Friedman Auditorium  
10 Union Square East  
New York, NY 10003

*Course Director* James A. Talcott, MD, SM

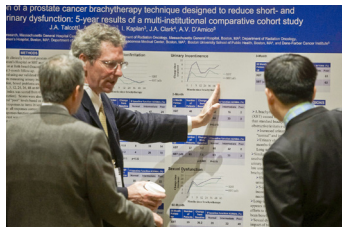
*Sponsored by* The Center for Health Care Quality  
and Outcomes Research, Continuum Cancer Centers  
of New York (CCCNy)

*CME Credit Provided by* Beth Israel Medical Center  
& St. Luke's and Roosevelt Hospitals

**Continuum  
Cancer Centers**

Beth Israel Medical Center  
Beth Israel Brooklyn  
Roosevelt Hospital  
St. Luke's Hospital  
NY Eye and Ear Infirmary

# CCCNY Conference on Quality of Care in Oncology



## Objectives

This CME certified activity will bring 100 conference participants together with national leaders to address obstacles to improving cancer care quality. Decades of quality research have had a modest effect. Breakthroughs, not incremental change, are needed. We will address 6 key issues in depth, with brief introductions to each topic followed by interactive workshops. At the completion of the symposium, attendees should be able to challenge assumptions and reassess the cancer quality research agenda. The topics are:

- **What do we mean when we say “quality of care”?** Quality has several definitions: delivering effective care, reducing practice variation, preventing errors, more patient-centered care, economic efficiency and eliminating disparities. Do they conflict? Which matter most?
- **How should we measure quality?** We measure quality to evaluate and improve it, but multiple measures exist: guideline compliance, outcomes, patient satisfaction and administrative measures. Which is best for which problems?
- **How do we get quality research from bench to bedside?** Why hasn't research affected clinical care more? Is the problem design, dissemination or clinical value? Do researchers ask clinically important questions?
- **Can we use patient-reported outcomes (PROs) for patient-centered care?** PRO tools assess patients efficiently and accurately. Why don't providers use them to treat patients – even pain scores?
- **How can we use health information technology (IT) to improve quality?** The electronic medical record (EMR) promised big but delivered small, except for electronic prescribing. We have learned that EMR can help and hurt. How do we get the most from our HIT/EMR investment?
- **Our quality research portfolio: Whither the NIH, the NCI, ARHQ and PCORI?** How do we encourage and fund the transformative research we need? Increases in Federal research funding, such as the past doubling of NIH funding, do not always produce proportionate novel, influential research. PCORI provides a precious opportunity to transform quality research. What must we do to get our money's worth from it and other sources? What is the optimal research portfolio? Should peer review itself be on the table?

## Target Audience

Cancer care quality researchers, providers, patient advocates, payers and funding agencies.

**David W. Bates, MD, MSc**  
Professor of Medicine  
Harvard Medical School  
Professor of Health Policy and Management  
Harvard School of Public Health  
Medical Director of Clinical and  
Quality Analysis, Information Systems  
Partners Healthcare System, Inc.  
Senior Vice President for Quality and Safety  
Chief Quality Officer, Center for  
Patient Safety Research and Practice  
Division of General Internal Medicine and  
Primary Care  
Brigham and Women's Hospital  
Boston, MA

**David Cella, PhD**  
Professor of Psychiatry and  
Behavioral Science  
Research Professor, Institute for  
Healthcare Studies  
Chair, Department of Medical Social Sciences  
Northwestern University  
Feinberg School of Medicine  
Chicago, IL

**Steven B. Clauser, PhD**  
Chief, Outcomes Research Branch  
Applied Research Program  
Division of Cancer Control and  
Population Sciences  
National Cancer Institute  
Bethesda, MD

**Gregg Husk, MD**  
Associate Professor of Clinical Medicine  
Columbia College of Physicians & Surgeons  
Chief Medical Information Officer  
Continuum Health Partners, Inc.  
Chairman, Department of Emergency Medicine  
Beth Israel Medical Center  
New York, NY

**Russell K. Portenoy, MD**  
Professor of Neurology and Anesthesiology  
Albert Einstein College of Medicine  
Chairman, Department of Pain Medicine and  
Palliative Care  
Beth Israel Medical Center  
New York, NY

**Arnold L. Potosky, PhD**  
Professor of Oncology  
Director of Health Services Research  
Lombardi Comprehensive Cancer Center  
Cancer Prevention and Control Program  
Georgetown University Medical Center  
Washington, DC

**Deborah Schrag, MD, MPH**  
Associate Professor of Medicine  
Harvard Medical School  
Dana-Farber Cancer Institute  
Boston, MA

**Joe V. Selby, MD, MPH**  
Executive Director, Patient-Centered  
Outcomes Research Institute  
Lecturer, Department of Epidemiology and  
Biostatistics  
University of California  
San Francisco School of Medicine  
Consulting Professor, Health Research and  
Policy  
Stanford University School of Medicine  
Washington, DC

**Robert D. Siegel, MD**  
Clinical Professor, Medicine  
University of Connecticut School of Medicine  
Medical Director  
Cancer Clinical Research Office  
Helen & Harry Gray Cancer Center  
Hartford, CT

**Claire Snyder, PhD**  
Associate Professor of Medicine  
Division of General Internal Medicine  
Johns Hopkins School of Medicine  
Baltimore, MD

**James A. Talcott, MD, SM**  
Professor of Clinical Medicine  
Albert Einstein College of Medicine  
Director, Center for Health Care Quality and  
Outcomes Research  
Continuum Cancer Centers of New York  
New York, NY

#### [Accreditation Statement](#)

Beth Israel Medical Center and St. Luke's and Roosevelt Hospitals are accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

#### [Credit Designation Statement](#)

Beth Israel Medical Center designates this live activity for a maximum of *7.5 AMA PRA Category 1 Credits™*. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

#### [Policy on Faculty and Provider Disclosure](#)

It is the policy of Beth Israel Medical Center and St. Luke's and Roosevelt Hospitals that faculty and providers disclose real or apparent conflicts of interest relating to the topics of this educational activity. Beth Israel Medical Center and St. Luke's and Roosevelt Hospitals have established policies in place that will identify and resolve all conflicts of interest prior to this educational activity. Detailed disclosure will be made in the activity.

#### [Further Information](#)

[www.chpnet.org/cme](http://www.chpnet.org/cme)

Office of CME – [ksgaston@chpnet.org](mailto:ksgaston@chpnet.org) – 212-420-4713

## Agenda

- 7:30 – 8:30AM     **Registration/Continental Breakfast**
- 8:00 – 8:10        **Welcoming Remarks and Description of Meeting Format**  
*James Talcott, MD, SM*

### **Morning Workshop Sessions: Topics 1-3**

*Sessions run simultaneously and will be offered 3 times  
(Rounds 1, 2 and 3) allowing for optimum learning opportunities*

- 8:10 – 9:10        **Workshop Sessions Overviews for Topics 1-3**
- 9:10 – 9:50        **SIMULTANEOUS WORKSHOP SESSIONS: ROUND 1**  
*Repeated at 10:10 and 10:50AM*
- Workshop Session 1**  
**Defining Quality: What Do We Mean When We Say “Quality of Care?”**  
*James Talcott, MD, SM, Steven Clauser, PhD*
- Workshop Session 2**  
**Measuring and Reporting Quality**  
*Arnold Potosky, PhD, Robert Siegel, MD*
- Workshop Session 3**  
**From Bench to Bedside in HSR**  
*Claire Snyder, PhD, Deborah Schrag, MD, MPH*
- 9:50 – 10:10      **Coffee Break**
- 10:10 – 10:50     **SIMULTANEOUS WORKSHOP SESSIONS: ROUND 2**
- 10:50 – 11:30     **SIMULTANEOUS WORKSHOP SESSIONS: ROUND 3**
- 11:30 – Noon      **Workshop Highlights**
- Noon – 1:00PM    **Lunch with the Faculty**

### **Afternoon Workshop Sessions: Topics 4-6**

*Sessions run simultaneously and will be offered 3 times  
(Rounds 4, 5 and 6) allowing for optimum learning opportunities*

- 1:00 – 2:00        **Workshop Sessions Overviews for Topics 4-6**
- 2:00 – 2:40        **SIMULTANEOUS WORKSHOP SESSIONS: ROUND 4**  
*Repeated at 3:00 and 3:40PM*
- Workshop Session 4**  
**Patient-Reported Outcomes (PROs) and Patient-Centered Care**  
*David Cella, PhD, Russell Portenoy, MD*
- Workshop Session 5**  
**HIT and the EMR**  
*Gregg Husk, MD, David Bates, MD, MSc*
- Workshop Session 6**  
**Whither the NIH, the NCI, ARHQ and PCORI?**  
*Joe Selby, MD, MPH, Steven Clauser, PhD*
- 2:40 – 3:00        **Coffee Break**
- 3:00 – 3:40        **SIMULTANEOUS WORKSHOP SESSIONS: ROUND 5**
- 3:40 – 4:20        **SIMULTANEOUS WORKSHOP SESSIONS: ROUND 6**
- 4:20 – 4:50        **Workshop Highlights**
- 4:50 – 5:00        **Wrap-up**

# Registration

CCCNYP Conference on Quality of Care in Oncology  
September 20, 2013

---

FIRST NAME	LAST NAME	CREDENTIAL(S)
------------	-----------	---------------

---

AFFILIATION

---

ADDRESS

---

CITY	STATE	ZIP
------	-------	-----

---

DAYTIME TELEPHONE (including area code)	FAX
---	-----

---

E-MAIL ADDRESS	SPECIALTY
----------------	-----------

### Tuition

- Early Registration: By August 1: \$150
- Late Registration: After August 1: \$250

### Payment Method

- Online registration is available and is the preferred method: [www.chpnet.org/cme](http://www.chpnet.org/cme)
  - Check payable to BIMC/CME is enclosed
  - Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_
- Credit Card Type:  Visa  MasterCard  AMEX

Signature \_\_\_\_\_

### Cancellation Policy

A refund less a \$25 administrative fee will be issued upon written request.  
No refunds will be made after September 3, 2013

### Further Information

Office of Continuing Education  
Beth Israel Medical Center  
First Avenue at 16th Street  
New York, NY 10003  
Ph: 212 420 4713  
Fax: 212 844 1700  
[ksgaston@chpnet.org](mailto:ksgaston@chpnet.org)

Beth Israel Medical Center  
Office of Continuing Education  
First Avenue at 16th Street  
New York, NY 10003

Non Profit  
Organization  
US Postage  
PAID  
White Plains, NY  
Permit No. 7033

# CCCNy Conference on Quality of Care in Oncology

Beth Israel Medical Center  
New York, NY

Friday, September 20, 2013

Beth Israel Medical Center  
Beth Israel Brooklyn  
Roosevelt Hospital  
St. Luke's Hospital  
NY Eye and Ear Infirmary

